

Fall 2003



OHIO CAREER  
DEVELOPMENT ASSOCIATION

# OCDA Fall Newsletter

## President's Welcome

### Dawn Wisniewski, M.Ed.

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Greetings! Welcome new and returning members to new and exciting year. As I was preparing this welcome letter, I came across a quote that caught my attention: Change is constant; growth is optional. As career practitioners, we work with many clients who are facing a crossroads in their career path. While circumstances around them may be changing direction, the client must choose how to deal with the situation. I often find myself reflecting on my own ever-changing world. The one guiding principle I hold fast to, no matter the issue or dilemma is that I want to keep moving forward and growing.

The same concept applies to OCDA. We are an ever-

evolving entity. The Executive Board wants to embrace issues that affect our membership, grow in new directions and meet your needs. Beth Britton is chairing a newly appointed Communications Committee, which will be contacting you in the coming year. Please take a few minutes and discuss your thoughts regarding OCDA when they call. Would you like to have more opportunities to network with career professionals or perhaps a list-serve? The possibilities are limited by your imagination and commitment to OCDA. Would you be willing to spearhead a new project? We are always in need of

new committee members as well as upcoming officers. If you are interested in being involved with the Board prior to being contacted by the Communication Committee, please contact me and I will be happy to discuss it. We are currently looking for a newsletter editor and by-laws committee chair, in addition to various committee members and members contributing articles to the newsletter.



## CPE's Added For Ethics

James Shelley, M.A., Lakeland Community College

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Beginning January 1, 2004 licensure renewal for counselors will require licensees to complete 3 hours of ethical training as part of the 30 clock hours of continuing professional education credits (cpe's). The reason? According to Jason Schotte at the Counselor and Social Worker Board, "The amount of people needing discipline has been increasing. We're trying to reverse that trend."

Schotte adds that the requirement must be attained through programs which specifically focus on ethical issues as opposed to programs which might try to cover it as a "15 minute" sub-topic. The Board's code of ethical practice (4747-11) defines "unprofessional conduct" as including: multi-relationships with a client or former client, sexual abuse, violations of client confidentiality, and impro-

prieties in billing or record keeping. It also extends to the use of assessment and testing instruments.

If you have any questions, the Ohio Counselor and Social Worker Board can be reached at (614) 466-0912 or [www.state.oh.us/csw/](http://www.state.oh.us/csw/).

## President's Welcome Cont.

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Since taking the office, I have received numerous calls inquiring for career practitioners throughout the state. A few years ago, a notebook was put together, listing our members with their practice and specialties. At this time, I would like to invite all members interested in receiving referrals to complete the enclosed form and mail or email it to me. We are the profession who can lead the way as the economy and world face the unknown.

I am honored to serve as your president and I am committed to making this year an exciting one! Please contact me if you have any questions or concerns: [dwisnie@aol.com](mailto:dwisnie@aol.com) ; (440)235-0723.



## Mark Your Calendars

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### Strong Interest Inventory® and Myers-Briggs™

**Catherine Holmes, M.S.**

*Monday, December 8, 2003*

*9:00 a.m. – 4:00 p.m.*

*Oberlin, Ohio*

To celebrate National Career Development Month, the Ohio Career Development Association and Oberlin College are co-sponsoring this informative and interactive workshop. The workshop is designed to teach career development professionals the basics of both assessments. You will learn how to interpret the Strong Interest Inventory, the MBTI and develop techniques for combining the two assessments. It is a National Board for Certified Counselors Approved Program and 6 CEU's can be awarded upon completion of the workshop.

If you have any questions please contact Erin Corwin, at (440) 775-8140 or

## OCDA Membership Survey To Begin

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OCDA has been through a time of transition in the past few years. We have added many new members to our organization. At the same time, many of our perennial leaders have retired over the past few years. The Board of Directors of OCDA thought it appropriate at this time to conduct a survey to assess the needs of our members.

Over the next several months, the Communications Committee, under the leadership of Beth Britton, a past president of OCDA, will ask members to participate in a brief telephone interview. You will be asked about challenges you face as a career professional, and how OCDA can better help you meet those challenges.

Members will receive a reminder postcard about a week prior to being called. If the timing of the call is inconvenient, it can be rescheduled to meet your needs. Your opinion matters, and we are looking forward to talking with you!

## USAJOBS Website Has A New Look

**Tamara Kissane, M.A.,  
Oberlin College**

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At the second annual National Career Services Conference held in May 2003, the Office of Personnel Management detailed its new recruitment initiatives with a focus on the upcoming improvements to the USAJOBS website. In March of 2003, the federal government contracted with Monster.com to redesign the website, make it more user-friendly, and establish it as the one-stop recruitment site for the vast majority of federal government jobs. System enhancements to the website were sched-

uled in three major releases beginning in the spring and ending in the late summer of this year. Now that the enhancements are complete, visitors to the site will find the following modifications:

- An enhanced search engine that features full text capability
- A resume builder that will ensure all required information is included in the preferred format. Users can create, save, edit and submit resumes online, and track their applications.
- Job listings that are shorter and in 'plain-English.' Government jargon has been minimized.
- Full accessibility for users with disabilities

- Users can now receive jobs via email by setting up search agents with specific criteria

The site features a detailed FAQ page that answers over fifty questions about the application and search process. Users can also assess their career skills and interests to match themselves to government positions and learn more about employers by browsing employer information sheets. Currently, there are nearly 15,000 job postings on USAJOBS.

USAJOBS is the official jobsite of the United States Federal Government ([www.usajobs.opm.gov](http://www.usajobs.opm.gov)). USAJOBS by phone: 478-757-3000.

# MEET MARTIN JAFFE, A MEMBER OF OCDA

Tamara Kissane, M.A., Oberlin College

Martin Jaffe is the Manager of Cuyahoga County Public Library’s InfoPLACE located in Maple Heights. Mr. Jaffe has an M.A. in Counseling, a Master of Library Science, and is a National Certified Counselor (NCC) and National Certified Career Counselor (NCCC). InfoPLACE offers free individual and group career counseling for adults in 11 Cuyahoga County Public Library Branches. Specialized InfoPLACE publications and assessments include CACTI, Real World Resumes, Life Journey and The Survival Guide. For more information call 216-475-2225.

resume, interview and job search. We see about 3,000 people a year. InfoPLACE is unique because it’s open to everyone and doesn’t have any agenda or pressure to sign up for anything. I see a very diverse group of adults at InfoPLACE. Really, in America once you’re out of school, if you’re not on

with lower income folks – people who recently got out of prison or were laid off from industrial employers in Lorain County. After that I went to graduate school at Cleveland State University in counseling and adult learning. In 1987 I began working at InfoPLACE where I’ve been ever since.

*“Information is only one side of the equation. It doesn’t take into consideration the person’s needs, wants, desires, and interests.”*

T: What is your history with OCDA? Why did you join?

M: I’ve been a member for a number of years. We’ve hosted some meetings, committees and programs at InfoPLACE over the years. I’ve also presented at OCDA and contributed to the newsletter.

OCDA is a great way to get InfoPLACE out there as a service. It’s good for referrals and programming opportunities. From a purely capitalist side, if folks know about you, they’ll buy your materials to use. It’s also a great opportunity for professional development.

T: What about your current position?

M: InfoPLACE is a comprehensive adult career counseling center. I work with individuals and conduct group workshops on career planning and night workshops on

public assistance or enrolled in college, where do you go for all of those eternal transitions that the workforce is going to force on you?

T: How did you come to be a career services professional?

M: I’ve been in career services since 1983. Before that I was a librarian at the Lorain Public Library (in Ohio). We presented public programs through the library but most of them didn’t work well. Then we conducted a job search workshop at one of the housing projects in Lorain. It was the first thing that we ever did where people were interested and it seemed to make sense to them. People actually started to do job searches and write resumes. I thought ‘there’s something to this. I could do this.’ And there it was. It wasn’t like I was born and thought I must be a career advisor. Then I started a program in Lorain similar to InfoPLACE. It was mostly job search

T: Where do you think career advising is going?

M: Ideally, it’s going to focus on its roots – the neutrality, the constant assessment, and the balance of life planning with career. However, it seems to be going toward career information – sitting people in front of the Internet or Discover. Information is only one side of the equation. It doesn’t take into consideration the person’s needs, wants, desires, and interests.

T: What makes a good career advisor?

M: Someone who doesn’t have an agenda. Someone who’s able to put together the two pieces -- the neutrality/assessment and the sharing of someone else’s perspective. Also someone who’s good at action planning and can balance dreams, visions, and possibilities with the need for an actual paycheck. Idealism is overrated. Being in the real world is balancing your vision with not wanting to live in your parent’s basement for the next thirty years.



## Locate A Career Counselor—OCDA Referral Form

Name & Degree’s/certifications: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Brief biography of services & Population Specialty \_\_\_\_\_

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Please detach and return to: Dawn Wisniewski, 7349 Glenside Lane, Olmsted Twp, Ohio 44138 or email at [dwisnie@aol.com](mailto:dwisnie@aol.com)

## 2003 – 2004 Executive Board and Committee Chairs

President	Dawn Wisniewski, M.Ed.	<a href="mailto:dwisnie@aol.com">dwisnie@aol.com</a>	440-235-0723
President-Elect	Mark Rehfluss, M.A.	<a href="mailto:mrehfluss@kent.edu">mrehfluss@kent.edu</a>	330-672-0979
Past President	Louis Busacca, M.Ed.	<a href="mailto:lbusacca@kent.edu">lbusacca@kent.edu</a>	1-888-992-5175
Secretary	Manzetta Jackson, Ph.D.	<a href="mailto:DrManzetta@aol.com">DrManzetta@aol.com</a>	419-536-0219
Treasurer	Mark Rehfluss, M.A.	<a href="mailto:mrehfluss@kent.edu">mrehfluss@kent.edu</a>	330-672-0979
Member-at-Large	Tamara Kissane, M.A.	<a href="mailto:tamara.kissane@oberlin.edu">tamara.kissane@oberlin.edu</a>	440-775-8140
Membership	Mimi Patterson, M.A.	<a href="mailto:mimi.patterson@att.net">mimi.patterson@att.net</a>	440-729-0275
Communications	Beth Britton, M.A.	<a href="mailto:btbritt@aol.com">btbritt@aol.com</a>	330- 670-8090
Program	Mark Rehfluss		
Newsletter	vacant		
Government Relations	James Shelley, M.A.	<a href="mailto:jshelley@lakeland.cc.oh.us">jshelley@lakeland.cc.oh.us</a>	440-975-4747
Website	Kevin Glavin	<a href="mailto:kglavin@kent.edu">kglavin@kent.edu</a>	330-672-1916
Nominations	Louis Busacca, Ph.D.		
By-Laws	vacant		
Awards	Gene Helton, M.A., Ed.S.	<a href="mailto:whelton@kent.edu">whelton@kent.edu</a>	330-672-3676
National Career Development Month	Erin Corwin, M.S.	<a href="mailto:erin.corwin@oberlin.edu">erin.corwin@oberlin.edu</a>	440-775-8140
Archives	Maureen Hess, M.Ed.	<a href="mailto:mhess@lorainccc.edu">mhess@lorainccc.edu</a>	1-800-995-5222



### **OHIO CAREER DEVELOPMENT ASSOCIATION**

Division of Ohio Counseling Association

[www.ohiocounselingassoc.com/ocda/index.htm](http://www.ohiocounselingassoc.com/ocda/index.htm)

*Membership Chair*

*Mimi Patterson  
12931 Westchester Tr.  
Chesterland OH 44026  
[mimi.patterson@worldnet.att.net](mailto:mimi.patterson@worldnet.att.net)*