



OHIO CAREER DEVELOPMENT ASSOCIATION

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FALL 2004

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BEST OF LUCK, MARK! WELCOME BOB!

Congratulations to Dr. Mark Rehfluss, incoming OCDA President for 2004-2005. Mark accepted a position as an Assistant Professor with Regent University's Counseling program in Virginia Beach, VA. Because of Mark's relocation this summer, Mark was unable to move into the OCDA President position in July. Mark has several years of active leadership and contribution to OCDA. Best wishes to Mark as he begins this next phase of his professional career. Mark can be reached at mrehfluss@regent.edu.

With Mark's relocation to

Virginia, the OCDA Board was faced with filling the President's position. With none of the Board members able to move into the position, the Board sought candidates from the OCDA membership. Bob Windle, Career Advisor at John Carroll University, was nominated and approved by the Board to serve as President for the 2004-2005 term ending June 30, 2005.

Bob entered the counseling profession after a 30 year business career. He earned a MA Ed in the Community Counseling program at John Carroll in 1995. He

is licensed as a PC and certified as a NCC. Bob has also served as President of North Central Ohio Counseling Association (NCOCA). Before joining John Carroll's staff in 2000, he worked with a career services firm specializing in corporate outplacement services.



PRESIDENT'S WELCOME

By Bob Windle, M.A., Ed.

It is an honor to be asked to serve as President of the OCDA. At our next OCDA Board meeting, we will finalize OCDA's goals for 2004-2005. Admittedly, we're a little late in this task, but with the transition in leadership we've had other issues to deal with first. As one of the Divisions of the Ohio Counseling Association (OCA), one of our charges is to develop goals that complement and sup-

port the strategic goals of OCA. Those goals are:

- To promote solidarity among counselors
- To renew effective leaders
- To promote information, skills and diversity in the profession
- To promote the recognition of counseling as a profession
- To keep abreast of and promote the use of technology

Some of these goals relate to the Professional members, many of whom are licensed &/or certified as counselors. In addition, we have to make sure OCDA's goals and initiatives relate to our Associate Members, who share with the Professional members, an interest and commitment to career development over the life span.

As we develop OCDA's goals,

(Continued on page 2)

"I'd like to hear what you think What do you value as a member of OCDA?"

PRESIDENT'S WELCOME (CONT)

(Continued from page 1)

I'd like to know what **YOU** think. The nine of us on the Board can come up with goals and action steps based upon our views, needs and experiences, but those may not be the same or even close to what the other members would like for the organization to accomplish. We're like one big, scattered family that

never gets to sit down together. Therefore, we don't necessarily know one another's concerns, needs or issues.

Most importantly —

What do you value as a member of OCDA? What would you like to see OCDA accomplish over the next year? How can we make your membership more valuable to you? Let us know.

Our next Board meeting is Friday, November 12. I'd like to hear from you by then. You can reach me at John Carroll University, 216-397-4433 or at home, 216-921-8768 or by email at

windle39@peoplepc.com

We'll give you a report on OCDA's goals in the next newsletter.

Bob



OCDA

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Counseling Association

LAKELAND'S ONLINE CAREER COACH

By Jim Shelley, M.A., Lakeland Community College

This past year, Lakeland Community College, in partnership with the Ohio Board of Regents and the Department of Labor's CareerOneStop website, developed an online "Career Coach" to help guide job seekers and career changers to appropriate resources. The program can be downloaded and adapted for use at any college or institution.

The idea for Career Coach developed, in part, from an idea at the federal level to make the CareerOneStop site more accessible and localized. Motivation also came from Michael Taggart on the Ohio Board of Regents, who believed that community colleges were uniquely positioned to implement internet-based career planning/job search training programs that would reach a broad spectrum of the population. Lakeland was selected to develop a proto-

type.

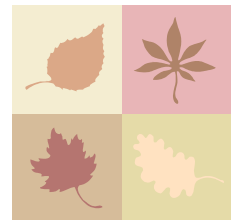
So how does "Career Coach" it work? Accessed online, the Career Coach web page greets users with six statements which profile six different "career status" scenarios. For example, one of the statements is: "My job is getting me nowhere, but I have no idea what else I would like to do." Another statement reads: "I am out of work and need a job right away". Participants click on the "door" most appropriate to their situation, and are then guided through a series of screens which direct them toward resources that best address their needs.

A unique feature is that, for each scenario, users are guided to both local ("live") resources at Lakeland, and web-based resources on the CareerOneStop site. First, they progress through various Lakeland resources—programs, classes, coun-

seling services—that can help them change careers, find a new job, or identify specific educational/training programs. This is supplemented with annotated links to web-based resources on the CareerOneStop site which correspond to the local "live" resources. At the end of each scenario, users can print a handy reference list which summarizes the resources.

Although we continue to add improvements, Career Coach is ready to use. If you'd like to try it out, go to www.lakelandcc.edu/careercoach. Let me know what you think (jshelley@lakelandcc.edu). If you'd like to download shareware to create your own institutional Career Coach, contact me for additional information.

Jim



"...developed an online "Career Coach" to help guide job seekers and career changers to appropriate resources."

AMERICA'S JOB BANK *Serious Networking*

By Gail Michalski, M.Ed., LPC, CVE

The use of the web in assisting one's career decision making has greatly increased over the last 5 years. A number of authors have challenged Career Specialists to make better use of communication technologies and the web in the career decision-making process.

The primary purpose of this article is to inform Career Specialist of a comprehensive and well organized website that can assist them and their clients in the process of career decision-making. The website, America's Job Bank www.ajb.dni.us, a component of Career One Stop is the site highlighted in the article. The site's motto is, "Dream It, Find It, Get It," is an appropriate motto given the depth of the site's content.

The site provides information on the general outlook of jobs, nationally, statewide and locally. It also provides wage and employment trends along

with tasks and activities of occupations in addition to the knowledge, skills and abilities required of occupations. There is information on financial resources along with information on training and education programs throughout the nation.

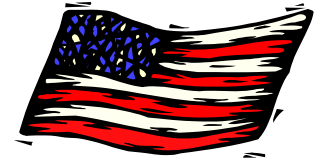
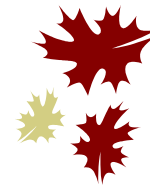
The site further provides a list of national and local employers who provide employment opportunity for particular careers along with providing employers the opportunity to post actual job openings within their companies. This section of the site is designed to facilitate career explores with the prospect of securing employment.

The site also provides a Skill Profiler, which assists persons in identifying their skill sets in relationship to occupations of their choosing. It also identifies skill gaps and assists persons in determining training needs to help them achieve their career goals.

Additionally, the site provides information on licensing and certification requirements for specific occupations on a state-by-state basis. A final item is the offering of a resume tutorial along with information on the development of cover and follow up letters and thank you notes. The site also provides suggestions for interview skill building.

In reviewing this site, it is clear that web based career investigation and decision-making sites are becoming an indispensable part of a person's career exploration process. Given the monetary and time costs of higher education and professional training it is imperative that persons in career transition collect sufficient information to assist them in making an informed career decision. Utilization of this site can accomplish this task and result in an improved career decision-making process.

Gail



"... a comprehensive and well organized website that can assist them and their clients in the process of career decision-making."

SPRING 2005 CAREER CONFERENCE

Plans are underway for the Spring 2005 Career Conference sponsored by OCDA. Past conferences have featured presenters speaking on a wide variety of career related topics.

Topics have included:

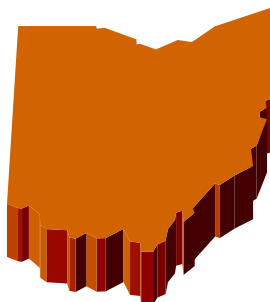
- Fostering & Constructing Career in our Schools & Community
- Career in Context: Partnering for a Changing Society
- 21st Century Cybervision: Career Counselors' Competencies, Ethics & Practice
- Hand Me Down Dreams: How Families Influence Career Paths
- Revised MBTI & the 16PF
- Alternative Approaches to Career Counseling & Development
- Career as Story: Career Counseling for the 21st Century.



<http://www.ocdaonline.org/index.htm>

OCDA

A State Division of the National Career Development Association and Affiliated Division of the Ohio Counseling Association



Why Join?

OCDA Members Get Their \$\$\$'s Worth!

For just \$20 Professional or Associate Membership (holds no counseling credential) and \$10 Student or Retired Membership, here are four great benefits for joining OCDA:

1. Increased networking opportunities for professional development and job searching.
2. Each member receives an opportunity to publish in our OCDA newsletter.
3. Discount for workshops and current Information on CEU's.
4. Being part of a state organization helps increase professional recognition for career development and counseling.

Click Membership Application

<http://www.ocdaonline.org/Membership.htm>

Or call or email Mimi Patterson, Membership
440-729-0275 • mimip@adelphia.net

CURRENT MEMBERS!

Please provide or update your email address so that you can receive our NEW formatted newsletter in FULL COLOR. This also helps the organization save on printing and mailing costs.

Thank you! Mimi



2004-2005 OCDA EXECUTIVE BOARD & COMMITTEE CHAIRS

Officers	Name	Home	Office	Email
President	Bob Windle, MA, Ed	216-921-8768	216-397-4433	windle39@peoplepc.com
President-Elect	Gail Michalski, MEd	440-946-8907	440-358-8007	gmichalski@auburncc.org
Past President	Dawn Wisnieski, MEd	440-235-0723		dwisnie@aol.com
Secretary	Manzetta L. Jackson, PhD	419-536-0219		DrManzetta@aol.com
Treasurer	Erin Corwin, MS		440-775-8848	erin.corwin@oberlin.edu
Member-at-Large	James Shelly, MA		440-975-4747	jshelley@lakeland.edu
Membership	Mimi Patterson, M.A.	440-729-0275	440-729-0275	mimip@adelphia.net
Newsletter	Michael Morley, MA,Ed, LPC	330-923-0536	330-972-6544	mpmorle@uakron.edu
Website	Kevin Glavin	330-673-4761		kglavin@kent.edu
Nominations	Dawn Wisnieski, MEd	440-235-0723		dwisnie@aol.com
Gov't Relations	Vacant			
By-Laws	Vacant			
Awards	Vacant			
Nat'l Career Dev Mo	Vacant			
Archives	Vacant			

