



OHIO CAREER DEVELOPMENT ASSOCIATION

SUMMER 2007

SUMMARY 2007 OCDA SPRING CONFERENCE By Kevin Glavin

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April 20th 2007 saw another successful OCDA conference held at the Arden Shisler Center in Wooster, OH. A total of 27 attendees were on hand to participate in the conference theme *"Career techniques on the move: Balancing High Tech/High Touch Approaches"*. Guest Speaker, Colleen Sabatino, President and CEO of CareerBeam, discussed how the impact of new technologies and approaches to career management can enhance the practice of career counseling and client interaction. Colleen emphasized the need for clients to become 'skilled networkers' and 'search strategists'. Strategic searching is the process by which individuals, who are engaged in career transitions, identify personal and professional contacts who are most likely to be of use in their career search. Employing this strategy assists clients by focusing their time and energy on areas/people in a targeted manner. As a strong advocate of 'networking', Colleen

believes the 'strategic search' is a useful tool that practitioners can use to help clients explore the richness of their own personal re-



sources and contacts. The afternoon session saw a change in format with several presenters chairing roundtable discussions:

- *Marketing yourself online:* Kevin Glavin
- *Boundary-less Career Counseling & Coaching:* Christa Juenger
- *Top 10 Online Career Resources:* Sara Adams
- *The essence of Career Counseling: When to touch and when to tech:* Marty

Jaffe

- *Social Networking– Implication for Career Services:* Erin Corwin

There was positive feedback from participants regarding the format of the roundtables. It was commented that such discussions were focused in a very practical manner, and provided attendees with ideas they could implement upon returning to their institutions. In addition, the round tables gave participants the opportunity to voice their own techniques and suggestions. This feedback is valuable information the board will use in organizing future events. Alas, time stands still for no one, and despite the satisfaction in looking back at a job well done, we are now already engaged in planning for the next OCDA event on November 9th, 2007. Please be sure to keep the date, and we will look forward to learning and networking with you once again.

Kevin

PRESIDENT'S WELCOME

By Kevin Glavin

In 2004, when I was naturalized as a US citizen, the presiding judge informed me I could be anything I wanted to be in this wonderful country, except be President. Almost three years to the date, I am proud to announce "the judge was wrong", as I now take my place among the Presidents of OCDA. I guess personal constructivism, although it allows one to bask in one's own reality, can also be a 'wee' bit misleading. The truth is, I am very proud to assume the position of President of OCDA. Having spent three years as webmaster, and the last year as President-Elect, I have enjoyed working with the board, and the members. Three years ago, I would not have believed you had you suggested I would one day become President of this organization. However, as the years progressed, I learned much from a talented board, and feel well prepared to take on the responsibilities that came with the position.

Since my early days with OCDA, I have always been impressed with the effort and commitment of the board members. Despite each having her, or his, own specific

duties, we are all willing to 'chip in' when needed. I believe this is a reflection of what it takes to be successful in the new world of work. As we move into an era of instability, mobility, and change, it is important for us to become flexible, mobile, and adaptable. I see these qualities routinely expressed by the OCDA board members in meetings, conferences, and workshops. Ultimately, I believe



the success of the organization lies in those who surround the President.

It is often true that we do not appreciate what we have until it is gone, and we are currently experiencing this with the departure of Past-President, Gail Michalski, who will be resigning her position effective July 1st.

I found Gail's advice and input to be extremely wise and bene-

ficial, so much so that I will undoubtedly continue to call on her despite her parting ways with the board. Her leadership, support and encouragement will certainly be missed. We thank you Gail. It is not all sad news however. We are pleased to announce new members to the OCDA board, Caroline Perjessy (Awards chair), and Christine Brondel (By-Laws chair). Welcome aboard Caroline and Christine, we look forward to working with you. Several board members have transitioned into other positions; Sarah Shilling is our new President-Elect. To complete the restructuring of the board for 2007-2008, we have the 2006-2007 President, Erin Corwin, assuming the responsibility for Chair of Nominations. Erin has completed a very successful year as president, surveying the membership to assure we plan workshops and activities congruent with their wants and needs. In addition, her term as president saw OCDA cross state borders, and attract new members from Michigan and Kentucky. Many states do not have a CDA, and I believe it is a testament to Erin, and the board, that we are able to offer such quality events that attract professionals from all over Ohio and neighboring states. As I begin what is likely to be my last year in Ohio before graduating from KSU, I am excited to have a

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WELCOME NEW BOARD MEMBERS

By Gail Michalski, Past President

As Past-President I am pleased to introduce the Ohio Career Development Association's new board members for the 2007-2008 year. This year we had two positions available on the board, president elect and secretary. Sara Adams, Assistant Director of Career Services at Oberlin College and Conservatory and our previous year's secretary agreed to run again for the position and secured it a second time. Sara has done a great job in this position and I look forward to her continued sharing of her skills and talents to the organization.

Sarah Shilling, academic advisor at Ohio State University was elected to the president elect position. Sarah brings with her experience in academic advising in the school of physical activity and education along with graduate admissions. She is also a member of the University Career Services Committee which assesses and coordinates career services information at Ohio State. In the past Sarah also served as OCDA's National Career Development month chair.

Please feel free to send your well wishes to our

new board members and as all ways any information that will enhance services and programming to the membership. Sara Adams can be reached at sara.adams@oberlin.edu and Sarah Shilling at shilling.29@osu.edu

Gail

Have a Great Year!

WELCOME TO NEW OCDA MEMBERS!

By Bob Windle, Membership

We would like to welcome eight new members to OCDA who have joined between February 15 and July 15, 2007!

Kathryn Bernstein	Professional
Christine Bott	Student
Cindy Garman	Associate
Christie Jenkins	Student
Terry Southwick	Student
Tom Vecchione	Professional
Cindy Warner	Professional
Nancy Westfield	Professional

In addition, 30 members have renewed their membership in the same time period as above. This group comprises the following membership categories: Professional – 22, Associate – 4, Student - 2, and Retired - 2. Thanks to each for their continued support and involvement in OCDA!

Bob

PHOTO PAGES—COLLEEN SABATINO
2007 OCDA SPRING CONFERENCE



PHOTO PAGES—ROUND TABLES
2007 OCDA SPRING CONFERENCE



MEMBERSHIP SURVEY

By Erin Corwin, Past-President

The results are in!

I am happy to announce that we got a great response to the 2007 OCDA Membership Survey. The full results will be posted on the website at <http://www.ocdaonline.org>, but I wanted to let you know about some highlights.

42% of respondents indicated they have been members between one and two years and 34% said they have been a member of OCDA for more than five years.

Overwhelmingly (95%) of you said your main reason for joining OCDA was for professional development and 47% indicated that

networking was the biggest.

63% would like a member directory on the website and I'm pleased to announce that we've already started building one! If you'd like to be included please let Kevin Glavin OCDA President and Web chair know.

I was excited to see so many respondents indicate an interest in additional programming and services. Regional activities (55%) and joint functions (45%) with other organizations came out on top and the board is looking forward to planning that involves these two themes.

The results of the survey are encouraging because as I have said we want make sure that OCDA is an organization driven by the needs and ideas it's members and clearly the results give us a tool to help us do even more to provide value to membership.

I hope you will visit the website soon to take a look at the complete survey results. If you didn't have a chance to complete it, I'd still love to hear from you. Don't hesitate to contact me with suggestions or comments!

Erin

OCDA WEBSITE UPDATE

By Kevin Glavin

I am pleased to announce important updates to the OCDA website. Based on feedback from OCDA members, we have created a "Member Network" page where members of OCDA can request to have their details listed for others to see. If you would like to have your information added, edited, or deleted, please email your request to the OCDA webmaster, Kevin Glavin at kglavin@kent.edu. A 'Job Openings' page has also been created to help mem-

bers publicize employment opportunities. Details of job openings should be sent to the webmaster. Please include a brief description of the position, one that is suitable for the OCDA web site, and include further details, if need be, in a Word document.

Finally, pictures of the Spring 2007 conference can be found by following the link on the home page, or from the 'Annual Conference' page. The pur-

pose of these updates is to increase benefits to OCDA members, and provide the most up to date information on the organization. If you have further suggestions, we would be happy to hear from you.

Kevin

SAVE THE DATE! FALL CONFERENCE PLANNED FOR NOVEMBER 9, 2007!

By Bob Windle

Plans are underway for a *"Best Practices in Career Services Forum"* for Friday, November 9th. The plan is to have a "drive-in" workshop from 10AM-3PM at a location to be announced. The conference will consist of a combination of panels and roundtables focusing on a range of career issues and best practices for servicing those issues. The day will include a light lunch and will be eligible for at least 4 CEUs.

A range of potential issues for discussion include: Career Counseling Methods, Marketing Your Career Offerings, Career Center Management (i.e. budgets and staffing), Private Practices, Adult Students/Transitions. There are many more issues that could be considered.

Sarah Shilling, President-Elect is coordinating the planning for the conference with the assistance of OCDA's National Career Development Month Chair. Sarah is seeking a diversity of members to participate and welcomes your interest in being part of a roundtable or panel. If you have a topic or practice you would like to present/discuss, contact Sarah by August 15th at shilling29@osu.edu. Attach a copy of your resume since the final program will be submitted for CEU approval.

On May 11th the OCDA Executive Board reviewed results from the recent survey. As a result of member input OCDA will, on a going forward basis,

schedule a conference each fall and rotate the conference location around the state. These conferences will be partial-day events and are intended to be responsive to several member needs: increased programming, easier access to professional development and conferee institution's budgetary restrictions. The full-day Spring Conference will continue to be offered annually.

SAVE THE DATE! FRIDAY, NOVEMBER 9, 2007.

WATCH THE OCDA WEBSITE FOR MORE DETAIL.

Bob

PRESIDENT'S WELCOME (CONT.)

(Continued from page 2)

final opportunity to express my thanks to this great state, and offer my services as President to OCDA. My goal is to attend to the needs and interests of our membership by organizing quality events and workshops on career guidance and develop-

ment. If there is something we are not offering that you would like to see offered, please do not hesitate to contact myself kevinglavin@gmail.com, or the board.

Kevin



OHIO CAREER DEVELOPMENT ASSOCIATION

www.ocdaonline.org

OCDA membership encompasses all career development providers including counselors, educators, business professionals, graduate students and paraprofessionals. The OCDA community represents a wide array of settings: education, private practice, business, and public and private institutions.

Members are dedicated to:

1. Promoting the career development of all people over the lifespan.
2. Improving the standards of professional career service in Ohio.

WHY JOIN OCDA?

- Professional Development
- Discount on Conferences and CPE's (CEU's)
- Professional Contacts and a Referral Network
- A Quarterly Newsletter
- Leadership Opportunities

OCDA is a division of the Ohio Counseling Association (OCA) and the Ohio division of the National Career Development Association (NCDA), which was founded in 1913. NCDA is a division of the American Counseling Association (ACA).

Membership Application*

Membership expires one year from date of joining/renewal

Last Name: _____

First Name: _____

Street/Apt: _____

City: _____

State: _____ Zip: _____

E-mail: _____

Home Phone: _____

Work Phone: _____

Employer: _____

Title: _____

TYPE OF MEMBERSHIP

STATUS

Professional \$20
(Masters Degree in Counseling or related field)

Renewal

New

Associate \$20
(Degree, no counseling credential)

*Dues may be paid directly to OCDA

Credentials:

Retired \$10

_PCC___PC___NCC

Student \$10

Make Checks Payable to OCDA & Mail To:

Bob Windle - Membership 16830 Holbrook Road Cleveland, OH 44120	<i><u>Questions, call or e-mail</u></i> Phone: 216-921-8768 windle39@sbcglobal.net
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Ethics Agreement: As a member of OCDA, I do hereby agree to uphold the NCDA Code of Ethics www.ncda.org (click on guidelines).

Signature _____

Date _____

Why Join?

OCDA Members Get Their \$\$\$'s Worth!

For just \$20 Professional or Associate Membership

(holds no counseling credential) and \$10 Student or

Retired Membership, here are four great benefits for joining OCDA:

1. Increased networking opportunities for professional development and job searching.
2. Each member receives an opportunity to publish in our OCDA newsletter.
3. Discount for workshops and current Information on CEU's.
4. Being part of a state organization helps increase professional recognition for career development and counseling.

Click Membership Application at <http://www.ocdaonline.org/Membership.htm>

Or call or email Bob Windle, Membership 216-397-4188 • windle39@sbcglobal.net

CURRENT MEMBERS!

Please provide or update your email address so that you can receive our NEW formatted newsletter in FULL COLOR. This also helps the organization save on printing and mailing costs. *Thank you! Bob*

2007 - 2008 OCDA EXECUTIVE BOARD & COMMITTEE CHAIRS

Officers	Name	Office	Email
President	Kevin Glavin, MEd, MSc	440-775-8848	kglavin@kent.edu
President-Elect	Sarah Shilling, MA	614-292-6787	shilling.29@osu.edu
Past President	Erin Corwin, MS	440-358-8007	erin.corwin@oberlin.edu
Secretary	Sara Adams, MA	440-775-8140	sara.adams@oberlin.edu
Treasurer	Waneta Petty, MA	440-775-8848	wpetty@starkstate.edu
Member-at-Large	Christa Juenger, MA, CMF	614-531-2757	christa@career180.com
Membership	Robert Windle, LPC, NCC	216-397-4188	windle39@sbcglobal.net
Newsletter	Michael Morley, MA, Ed, LPC	330-972-6544	mpmorle@uakron.edu
Website	Kevin Glavin, Med, MSc		kglavin@kent.edu
Nominations	Erin Corwin, MS	440-358-8007	erin.corwin@oberlin.edu
Gov't Relations	Martin E. Jaffe, MCC	216-475-2225	jaffeme@yahoo.com
By-Laws	Christine A. Brondel, MA, LPC		chris@careerinsightconsulting.com
Awards	Caroline Perjessy, MSED	330-881-3595	cperjess@kent.edu
Nat'l Career Dev Mo			
Archives	Maureen Hess, Med, LSW	800-995-5222	mhess@lorainccc.edu